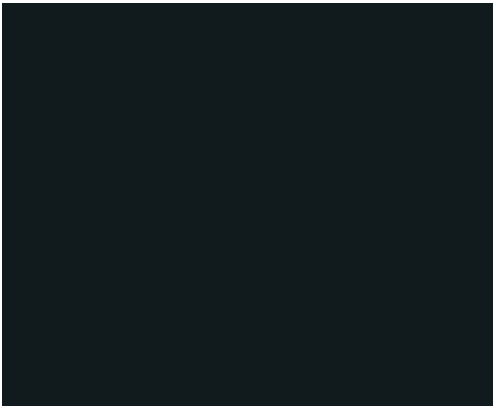




# Women's

## LEADERSHIP SUMMIT



# 2020 WOMEN'S LEADERSHIP SUMMIT

Junior League of Montgomery



3570 Carter Hill Road  
Montgomery, AL 36111  
334-288-8816



# WHO WE ARE

## OUR MISSION

Junior League of Montgomery, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

## OUR MEMBERSHIP

Junior League of Montgomery is composed of **more than 700 members:**

- **PROVISIONAL MEMBERS** - New Active Members in their first year with JLM
- **ACTIVE MEMBERS** - Members who volunteer in community projects and fundraising.
- **SUSTAINING MEMBERS** - Former Active Members who have been trained to participate individually in community programs.

## OUR HISTORY

Junior League of Montgomery, Inc. has a long history of supporting the community by providing funding and volunteers each year. Since its inception in 1926, JLM has awarded millions of dollars to various agencies in the River Region. The dramatic success of our fundraisers and corporate sponsors has made possible a financial commitment that has totaled well over \$2 million in just the last 10 years.



# ABOUT THE SUMMIT

**FRIDAY, MARCH 6, 2020 | CHECK IN 9 AM**

The 3rd Annual Women's Leadership Summit, "The Power of Women", hosted by Junior League of Montgomery is a one-day premier event to connect, inspire, and motivate women as leaders in the River Region. This day full of development includes a keynote address, a leadership panel with top executives, and breakout sessions with corporate leaders (choice of three), as well as networking opportunities with an empowered group of accomplished women.

## **YOUR SUPPORT**

Your support for JLM's Women's Leadership Summit demonstrates your support for the next generation of women in leadership - whether it's through philanthropy, business, politics, or otherwise. According to a report published by the Organization for Economic Cooperation and Development, increasing the number of women in the work force results in faster, stronger economic growth. Today, better than 26% of business owners are women, and more than half are under the age of 50. Women in the work force face issues unique to their male counterparts. The Summit is designed to create a network of support and empowerment for the women of the River Region.



# SPONSORSHIP OPPORTUNITIES

## **PRESENTING SPONSOR - \$10,000 (1)**

- Exclusive listing as 2020 Presenting Sponsor
- Opportunity to have a company representative on the panel
- Signature opening address to attendees at Event Opening
- Prominent logo display during the event
- Ten (10) General Admission tickets to attend the event
- Company name and logo with website link on the Women's Leadership Summit web page
- Company mention during live media publicity
- Two social media posts with company mention prior to the Summit
- Vendor table to display marketing collateral
- Promotional giveaway for conference and recognition in the event guide
- Recognition during publicity at Holiday Market for Women's Leadership Summit



# SPONSORSHIP OPPORTUNITIES

## **GOLD SPONSOR - \$5,000 (2)**

- Opportunity to have a female company representative on the panel
- Private meet-and-greet with the keynote speaker
- Company name and logo included on sponsor sign at the Summit
- Ten (10) General Admission tickets to attend the event
- Company name and logo with website link on the Women's Leadership Summit web page
- Two social media posts with company mention prior to the Summit
- Opportunity to include promotional giveaway and recognition in the event guide
- Opportunity to host a vendor table to display marketing collateral

## **SILVER SPONSOR - \$2,500 (4)**

- Ten (10) General Admission tickets to attend the event
- Company name and logo with website link on the Women's Leadership Summit web page
- Company name and logo included on sponsor sign at the Summit
- Two social media posts with company mention prior to the Summit
- Opportunity to include promotional item and recognition in the event guide

## **BRONZE SPONSOR - \$1,500 (6)**

- Ten (10) General Admission tickets to attend the event
- Company name on the Women's Leadership Summit web page
- Company name included on sponsor sign at the summit
- Recognition in the event guide



# SPONSORSHIP OPPORTUNITIES

## **TABLE SPONSOR - \$1,000**

- Ten (10) General Admission tickets to attend the event
- Company name on the Women's Leadership Summit webpage
- Company name and logo displayed on table during the event
- Recognition in the event guide

## **SUPPORTER - \$500**

- Five (5) General Admission tickets to attend the event
- Company name on the Women's Leadership Summit webpage
- Recognition in the event guide

## **EXHIBITING SPONSOR - \$250 – JLM MEMBERS ONLY\***

- Summit vendor table with opportunity to sell merchandise and/or provide promotional items or product samples to more than 400 Summit attendees
- Opportunity to donate a raffle prize (valued at \$50 or more); raffle prizes and donors will be verbally announced twice during the conference
- \*Maximum of Ten (10) Total Exhibiting Sponsors

## **GENERAL ADMISSION TICKET - \$50**

- One (1) General Admission ticket to attend the event, which includes:
- Seated lunch with Beverages available throughout the day
- Keynote address
- One break-out session of your choice
- Panel discussion featuring executive women leaders
- Conference swag

"CHANGING FORWARD" 2019

# 2ND ANNUAL WOMEN'S LEADERSHIP SUMMIT

## ATTENDEE FEEDBACK

What was your experience?

## STRONG SPEAKERS & PANELISTS

- Liz Huntley, Author and Advocate (2019)
- Leslie Sanders, VP of Southern Division, Alabama Power Company (2019)
- Felicia Turrentine, Dir. of Stakeholder Relations at Coca-Cola Company (2018)
- Stacy Brown, Co-founder Chicken Salad Chick (2018)



## RELEVANT BREAKOUT SESSIONS

- Building an Authentic Online Brand
- Time Management & Work-Life Balance
- Communication & Conflict Resolution
- A Woman in a Man's World



## OPPORTUNITY TO NETWORK

### Industries Represented:

- Construction
- Healthcare
- Technology
- Non-profit
- Real Estate
- Consulting
- Education
- Finance
- Legal
- Retail



"Atmosphere of Women Empowering Women!"

# 100%

SOLD OUT IN ITS FIRST  
TWO YEARS!

# \$1000s

AWARDED IN  
PROFESSIONAL  
DEVELOPMENT GRANTS!



# 2019 SPONSORS

## Thanks to Our 2019 Sponsors!

### *Gold Sponsor*



### *Silver Sponsor*



### *Bronze Sponsors*



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Girl Scouts of Southern Alabama  
Jeanette Lee  
Sequel Youth & Family Services

