***A Successful Project Is:***

1. **Consistent with JLM’s mission statement** –

A successful project is proposed by a **501**(c)(3) non-profit organization and provides opportunities for:

-Improving the community, especially with regard to women and children

-Voluntarism

-Developing the potential of members as community stakeholders

1. **Meaningful to the project’s target population** –

The organization must clearly illustrate the desired benefit to its target population and how the proposed project will help achieve it.

1. **Straightforward** –

A good proposal should not have a lengthy or complex explanation of problems. Proposals should clearly identify the issue, the proposed solution, and how the proposed project impacts the solution.

1. **Concrete** –

Provide approximate beginning, middle, and end dates you want the project conducted and completed. At minimum, duration should be listed, even if timing of performance is flexible.

1. **Achievable** –

Members must be able to see that there is a clear and viable strategy for success. The problem cannot be so large or the solution so remote that the members are overwhelmed.

1. **Inspiring** –

Members must not only understand the organization’s purpose or stated project goal, but feel moved to action by it. Members should feel they are working for something positive and which merits the effort.

1. **Fulfilling** –

The project should provide JLM volunteers opportunities for growth both personally and as a group. Each member should be able to make a vital contribution to the project’s success.