




MAKING A IMPACT

The Junior League of Montgomery has served the Montgomery area since 1926. Annually the members of Junior League of Montgomery provide over \$150,000 worth of volunteer hours to the River Region.

THE LEAGUE
AWARDED

\$77,000

in 2022-2023

 334-288-8816

 www.jlmontgomery.org

 information@jlmontgomery.org

 3570 Carter Hill Road, Montgomery, AL
36111

WHY CHOOSE JR LEAGUE

We research grant requests based on the current needs in our community and then award monies in conjunction with trained volunteers to local agencies.

The Junior League of Montgomery is the ideal partner for your company or agency's charitable giving. Our members volunteer to do the work for you. We show our appreciation by recognizing your company or agency at our highly attended and well-respected fundraisers.

We welcome the opportunity to partner with your company or agency to ensure your charitable giving, combined with our volunteer hours, has the greatest impact on the River Region! Partner with the Junior League of Montgomery to provide a better community for future generations.



Fundraising & Community Events

Holiday Market

Since 1989, Holiday Market has been a Fall staple. With more than 125 merchants, Holiday Market is considered a must-do event for the River Region. Holiday Market draws attendees of over 8,000 in a four-day period from all over the River Region.

Tulips & Juleps

Come together for the most exciting two minutes in sports and raise dollars that will stay right here in Montgomery County! Let us see your Derby Best for a fun-filled afternoon of races, food, drinks, music, and a silent auction. Be prepared to pull for your favorite in the final stretch!

Rummage Sale

Starting in 1952 and offered every other year, Rummage Sale sells gently used furniture, electronics, and household goods to the more than 1,200 attendees from the tri-county area. This event is also a service to those in need so that they have an opportunity to shop amazing items at a low cost.

College & Career Night

JLM has hosted this free event since 1985 for high school students and their parents. Representatives from a variety of educational institutions and organizations help attendees find scholarships for furthering education and career opportunities. This award winning, nationally recognized event reaches families all over the River Region.

Ambassador - \$10,000

- 1 Full Page ad in the College & Career Night Financial Guide, which is given to (2,000+) attendees
- 1 Feature Article in an issue of League Logs
- 1 Full Page and 1 half page ad in League Logs
- Recognition as Holiday Market sponsor on publicity & promotions
- Recognition on Holiday Market street sign in Exhibit Hall
- 8 Holiday Market Preview Party tickets and 10 general admission tickets
- 8 Tulips and Juleps tickets
- Opportunity to host a education and seminar for our more than (600+) members
- Recognition as a donor on our Instagram (1.3k) followers and Facebook (6.2k) followers
- Logo displayed as a sponsor during our general membership meeting (600+) members

Benefactor - \$7,500

- 1 Full Page ad in the College & Career Night Financial Guide, which is given to (2,000+) attendees
- 1 Feature Article in an issue of League Logs
- 1 Full Page ad in League Logs
- Recognition as Title Sponsor of Holiday Market sponsor on publicity & promotions
- Recognition on Holiday Market street sign in Exhibit Hall
- 6 Holiday Market Preview Party tickets and 8 general admission tickets
- 6 Tulips and Juleps tickets
- Opportunity to host a education and seminar for our more than (600+) league members
- Recognition as a donor on our Instagram (1.3k) followers and Facebook (6.2k) followers
- Logo displayed as a sponsor during our general membership meeting (600+) members

Partner - \$5,000

- 1 Half Page ad in the College & Career Night Financial Guide, which is given to (2,000+) attendees
- 1 Half Page ad in League Logs
- Recognition as a Presenting Sponsor at one of our Events
- 4 Holiday Market Preview Party tickets and 6 general admission tickets
- 4 Tulips and Juleps tickets
- Opportunity to host a education and seminar for our more than (600+) members
- Recognition as a donor on our Instagram (1.3k) followers and Facebook (6.2k) followers
- Logo displayed as a sponsor during our general membership meeting (600+) members

Patron - \$3,000

- 1 Quarter Page ad in the College & Career Night Financial Guide, which is given to (2,000+) attendees
- 1 Quarter Page ad in League Logs
- 2 Holiday Market Preview Party tickets and 4 general admission tickets
- 2 Tulips and Juleps tickets
- Recognition as a donor on our Instagram (1.3k) followers and Facebook (6.2k) followers

Supporter - \$2,000

- 2 Holiday Market Preview Party tickets and 3 general admission tickets
- 1 Tulips and Juleps ticket
- Recognition as a donor on our Instagram (1.3k) followers and Facebook (6.2k) followers

Donor - \$500

- 1 Holiday Market Preview Party ticket and 2 general admission ticket