

League 2095 Media Kit

The Junior League of Montgomery

is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training. Its purpose is exclusively educational and charitable.

The Junior League of Montgomery encourages a diverse membership and reaches out to women of all races, religions and national origins who demonstrate an interest in and commitment to voluntarism.

The Junior League of Montgomery is affiliated with the Association of Junior Leagues International, Inc.— an international organization of 292 Leagues with more than 200,000 members. Since 1926 the Junior League of Montgomery has given millions of volunteer service hours to the community.

League Logs Magazine

is published twice a year— with 3000 physical copies produced for both the Winter and Summer issues. League Logs is direct mailed to Junior League members, community leaders, corporations, individuals, medical offices and many more popular River Region locations. Additional coverage is provided with our digital copy distributed via numerous online and social media networks.

JLM's Community Impact

since its inception in 1926, has amounted to millions of dollars awarded to various organizations in the Montgomery community. The Junior League is unique in that each financial award is accompanied by volunteers. During the 2022- 2023 League year, we awarded over \$50,000 to community partners.

JLM's Community Projects



SEPTEMBER 18, 2023



OCTOBER, 18-21, 2023



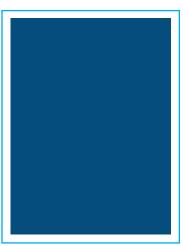
MARCH 23, 2024



MAY, 4, 2024

AD SPECIFICATIONS & RATES

Back Cover	\$1,000
Inside Cover (Front or Back)	\$900
Centerfold	
Full Page	\$775
Half Page	
Third Page	
Sixth Page	\$400



Full Page Ad - No Bleed:

7.625" x 10.125"

Full Page Ad With Bleed:

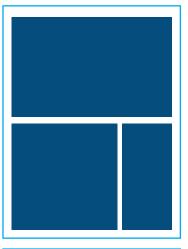
9.375" x 11.875

Trim Size:

8.375" x 10.875"

Live Area Size:

7.625" x 10.125"



Half Page Horizontal:

7.625" x 4.9375"

Third Page Square:

5" x 5"

Sixth Page Vertical:

2.375" x 5"



Half Page Vertical:

3.6875" x 10.125"

Third Page Vertical:

2.375" x 10.125"

AD DEADLINE:

WINTER - DECEMBER 15 SUMMER - MAY 1

Ad File Format: High-resolution (300 dpi) cmyk PDF

or jpeg. Text converted to outlines. No registration or crop marks.

File Naming: Advertiser Name, Ad Size & Year

(ex: Joes Bar Full Page 2017.pdf).

Ad Delivery: Email, Dropbox,

or via CD, DVD or flash drive.

DESIGN SERVICES AVAILABLE:

Contact us if you need assistance or have any questions

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