

## FUNDRAISING & COMMUNITY EVENTS

The dramatic success of the League's annual fundraisers has made possible a financial commitment to the Montgomery area that has totaled well over \$2 million dollars in the last ten years alone. These fundraisers include the events below.

### HOLIDAY MARKET

Since 1989, Holiday Market has been a Fall staple. With more than 125 merchants, Holiday Market has more than 10,000 shoppers coming to Montgomery each year. Holiday Market is considered a must for most Christmas and Holiday shoppers. This is a great sponsorship opportunity to project your company's name to a large number of people who are primary purchasers.

### COLLEGE & CAREER NIGHT

Since 1985, JLM has hosted this free event for high school students and their parents. Colleges, universities, technical schools and military organizations have representatives to help over 3,000 students and parents find scholarships for furthering education and career opportunities. Financial aid seminars are held. This is a great sponsorship for companies that need a strong labor force in the Montgomery area.

### SHOP, SAVE, SERVE

New in 2017, JLM partners with local and online retailers to host the Shop, Save, Serve charity shopping event. Shop, Save, Serve cardholders receive a special discount at over 150 participating businesses during the designated shopping period.

### RUMMAGE SALE

Starting in 1952, the JLM Rummage Sale sells gently used furniture, electronics, and household goods. We have more than 1,200 attendees. This is a great sponsorship opportunity for companies that have a mission to help the needy in the tri-county area.

### TASTE OF THE RIVER REGION

Since 2010, JLM has partnered with the Alabama Restaurant and Hospitality Association to host Taste of the River Region. This fundraiser showcases approximately 40 local restaurants and suppliers, and with live entertainment and more than 800 attendees this is always a fun event. It is a great sponsorship opportunity for companies working with restaurants and other hospitality businesses.



NOT EVERY YEAR

Proceeds raised by the Junior League of Montgomery support our work in the community through projects that improve the quality of life for families and children.

Through partnerships with corporate and community leaders, we are helping to make Montgomery a better place to live and work.

[JLMONTGOMERY.ORG](http://JLMONTGOMERY.ORG)

The Junior League of Montgomery is a registered 501(c)(3) organization. Gifts are tax deductible.

# Sponsorship Opportunities

2018-2019



## WOMEN BUILDING BETTER COMMUNITIES

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[JLMONTGOMERY.ORG](http://JLMONTGOMERY.ORG)

## MAKING AN IMPACT

The Junior League of Montgomery has been serving the Montgomery area for 92 years. We have volunteered countless hours and financially contributed over \$3 million dollars to the Montgomery River Region since our inception in 1926.

Because we vet grant requests based on the current needs in our community and then award monies in conjunction with trained volunteers to local agencies, the Junior League is the perfect partner for your company or agency's charity dollars. We can do the work for you and show our appreciation by showcasing your company or agency at our highly attended and respected fundraisers.

The Junior League of Montgomery is donating over \$92,500 and \$150,000 worth of volunteer hours to the following organizations in 2018-2019:

- Aid to Inmate Mothers
- Brantwood Children's Home
- Chemical Addictions Program, Inc.
- ClefWorks
- Health Services, Inc.
- Hope Inspired Ministries
- Medical Advocacy & Outreach (MAO)
- Medical Outreach Ministries
- Montgomery Area Council on Aging (MACOA)
- St. Margaret's Services at Catholic Social Services
- That's My Child

We want to partner with your company to have a greater impact on our community in both funds given and in volunteer hours! Please carefully consider how your company or agency can join the Junior League of Montgomery in providing a better community for future generations.

### TO LEARN MORE, CONTACT:

Junior League of Montgomery  
Joanna Kirkland ▪ Donor Relations Director  
334.288.8816 ▪ [Jlmdonor.relations@gmail.com](mailto:Jlmdonor.relations@gmail.com)

## SPONSORSHIP OPPORTUNITIES

All Investor level sponsors receive printed name recognition on donor wall at all fundraisers and events, as well as in JLM Publications, the JLM website, and JLM social media outlets. Sponsorship must be received on or before August 1 to be guaranteed inclusion in fall JLM publications.

### GRAND INVESTOR—\$20,000 DONATION

- One Reserved Table for 10 at Taste of the River Region
- 1 Full Page ad in the College & Career Night Financial Guide given to 3,000+ attendees
- Recognition as the top Holiday Market sponsor on publicity & promotions
- Recognition on Holiday Market Street Sign in Exhibit Hall
- Opportunity to include ad on the Holiday Market Brochure given to 10,000+ attendees
- 20 Holiday Market Preview Party tickets
- 30 General Admission Holiday Market tickets
- 15 General Admission Rummage Sale tickets
- 15 Discount Shopping Passes for Shop, Save, Serve
- 2 Full Page ads in League Logs choice of Holiday, Spring, or Summer issue
- 1 Feature Article in League Logs, choice of Holiday, Spring, or Summer issue

### TITLE INVESTOR—\$15,000 DONATION

- One Reserved Table for 10 at Taste of the River Region
- 1 Half Page ad in the College & Career Night Financial Guide given to 3,000+ attendees
- Recognition as Title Sponsor of Holiday Market on publicity & promotions
- Recognition on Holiday Market Street Sign in Exhibit Hall
- 15 Holiday Market Preview Party tickets
- 30 General Admission Holiday Market tickets
- 10 General Admission Rummage Sale tickets
- 10 Discount Shopping Passes for Shop, Save, Serve
- 1 Full Page ad in League Logs, choice of Holiday, Spring, or Summer issue
- 1 Feature Article in League Logs, choice of Holiday, Spring, or Summer issue

### PREMIER INVESTOR—\$10,000 DONATION

- One Reserved Table for 10 at Taste of the River Region
- 1 Half Page ad in the College & Career Night Financial Guide given to 3,000+ attendees
- Recognition as one of the following:
  - Presenting Sponsor of College & Career Night in all publicity & promotions
  - Presenting Sponsor of Holiday Market Preview Party and Holiday Market Street Sign in Exhibit Hall
- 10 Holiday Market Preview Party tickets
- 16 General Admission Holiday Market tickets
- 10 General Admission Rummage Sale tickets
- 10 Discount Shopping Passes for Shop, Save, Serve
- 2 Half Page ads in League Logs, choice of Holiday, Spring, or Summer issue

### GOLD INVESTOR—\$5,000 DONATION

- One Reserved Table for 10 at Taste of the River Region
- 1 Quarter Page Ad in the College & Career Night Financial Guide given to 3,000+ attendees
- 8 Holiday Market Preview Party tickets
- 8 General Admission Holiday Market tickets
- 6 General Admission Rummage Sale tickets
- 6 Discount Shopping Passes for Shop, Save, Serve
- 1 Half Page ad in League Logs, choice of Holiday, Spring, or Summer issue
- Recognition as one of the following:
  - Taste of the River Region Name Sponsor
  - College & Career Night Name Sponsor
  - Rummage Sale Name Sponsor
  - Holiday Market “Pink Out” Night Sponsor
  - Holiday Market Girls Night Out Sponsor
  - Holiday Market Café Sponsor
  - Holiday Market Santa’s Workshop Sponsor

### SILVER INVESTOR—\$2,500 DONATION

- 6 General Admission Tickets to Taste of the River Region
- 1 Quarter Page ad in the College & Career Night Financial Guide given to 3,000+ attendees
- 6 Holiday Market Preview Party tickets
- 6 General Admission Holiday Market tickets
- 4 General Admission Rummage Sale tickets
- 4 Discount Shopping Passes for Shop, Save, Serve

- 1 Quarter Page ad in League Logs, choice of Holiday, Spring, or Summer issue
- Recognition as one of the following:
  - Holiday Market Ticket Sponsor
  - Holiday Market Wrap/Info Booth Sponsor
  - Holiday Market Lobby Decorations Sponsor
  - Holiday Market Bag Check Sponsor
  - Rummage Sale Value Shop Sponsor

### BRONZE INVESTOR—\$1,500 DONATION

- 4 General Admission tickets to Taste of the River Region
- 4 Holiday Market Preview Party tickets
- 4 General Admission tickets to Holiday Market
- 2 General Admission tickets to Rummage Sale
- 3 Discount Shopping Passes for Shop, Save, Serve
- Recognition as one of the following:
  - Taste of the River Region Entertainment Sponsor
  - College & Career Night Breakout Sponsor
  - Holiday Market Breakfast with Santa Sponsor
  - Holiday Market Cupcakes with Santa Sponsor
  - Holiday Market Registration Desk Sponsor
  - Rummage Sale Ticket Sponsor

### SUPPORTER—\$500 DONATION

- 2 General Admission Tickets to Taste of the River Region
- 2 Holiday Market Preview Party tickets
- 2 General Admission Holiday Market tickets
- 1 General Admission Rummage Sale ticket
- 1 Discount Shopping Pass for Shop, Save, Serve

**IN-KIND DONATION OPPORTUNITIES:** All In-Kind Donors will be recognized with signage at the respective fundraiser. Tickets to the fundraiser will also be provided.

- Taste of the River Region Decorations Sponsor
- College & Career Night Refreshments Sponsor
- Holiday Market Silent Auction Sponsor
- Holiday Market Lanyard Sponsor
- Holiday Market Merchant Meal Sponsor
- Rummage Sale Venue Sponsor
- Rummage Sale Moving Company Sponsor
- Shop, Save, Serve Printing Sponsor
- Shop, Save, Serve Kick-Off Party Sponsor

## SPONSORSHIP FORM

Want to pay online? Just visit [jimontgomery.org](http://jimontgomery.org) and click on the Donations tab.

Company Name	Date
Contact Name	
Address	
City	State
Phone	Zip
<b>PAYMENT OPTIONS</b>	
<input type="checkbox"/> Check or money order enclosed (payable to Junior League of Montgomery)	
<input type="checkbox"/> Please charge my: <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express	
Card Number	Exp.
Name	Security Code
Signature	

### DONATION LEVEL

- \$20,000 Grand Investor
- \$15,000 Title Investor
- \$10,000 Premier Investor
- \$5,000 Gold Investor
- \$2,500 Silver Investor
- \$1,500 Bronze Investor
- \$500 Supporter
- \$250 Patron
- \$100 Friend
- In Kind:

Check here if you do NOT wish to receive any benefits of tickets for your sponsorship. You will still be recognized in JLM publications.

I wish for my gift to be anonymous.