



League Logs

Media Kit

The Junior League of Montgomery

is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

The Junior League of Montgomery encourages a diverse membership and reaches out to women of all races, religions and national origins who demonstrate an interest in and commitment to voluntarism.

The Junior League of Montgomery is affiliated with the Association of Junior Leagues International, Inc.— an international organization of 292 Leagues with more than 200,000 members. Since 1926 the Junior League of Montgomery has given millions of volunteer service hours to the community.

League Logs Magazine

is published twice a year— with 3000 physical copies produced for both the Winter and Summer issues. League Logs is direct mailed to Junior League members, community leaders, corporations, individuals, medical offices and many more popular River Region locations. Additional coverage is provided with our digital copy distributed via numerous online and social media networks.

JLM's Community Impact

since its inception in 1926, has amounted to millions of dollars awarded to various organizations in the Montgomery community. The Junior League is unique in that each financial award is accompanied by volunteers. During the 2020 – 2021 League year, \$70,200 in grant monies was distributed to nine community partners.

JLM's Community Projects



SEPTEMBER, 2022



OCTOBER, 2022



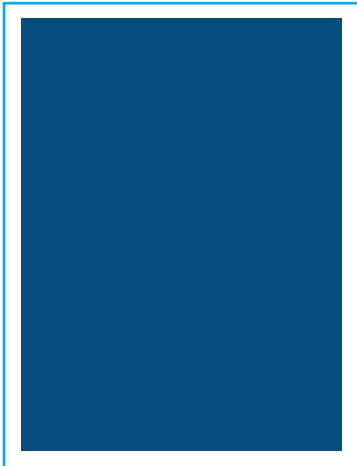
APRIL 1 & 2, 2022



MARCH 11, 2022

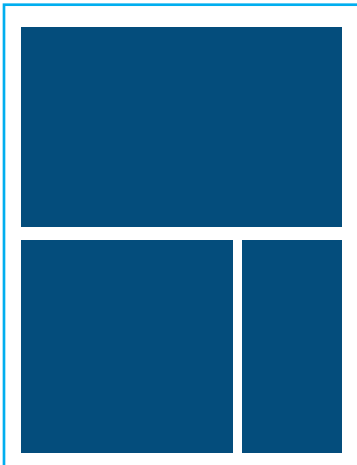
AD SPECIFICATIONS & RATES

Back Cover.....	\$1,000
Inside Cover (Front or Back)	\$900
Centerfold.....	\$1,160
Full Page.....	\$775
Half Page	\$600
Third Page.....	\$525
Sixth Page	\$400



Full Page Ad - No Bleed:
7.625" x 10.125"

Full Page Ad With Bleed:
9.375" x 11.875
Trim Size:
8.375" x 10.875"
Live Area Size:
7.625" x 10.125"



Half Page Horizontal:
7.625" x 4.9375"

Third Page Square:
5" x 5"

Sixth Page Vertical:
2.375" x 5"



Half Page Vertical:
3.6875" x 10.125"

Third Page Vertical:
2.375" x 10.125"

AD DEADLINE: WINTER - JANUARY 10 SUMMER - JUNE 30

Ad File Format: High-resolution (300 dpi) cmyk PDF or jpeg. Text converted to outlines. No registration or crop marks.

File Naming: Advertiser Name, Ad Size & Year (ex: Joes Bar Full Page 2017.pdf).

Ad Delivery: Email, Dropbox, or via CD, DVD or flash drive.

DESIGN SERVICES AVAILABLE: Contact us if you need assistance or have any questions

Danny Calametti
danny@alabamacoasting.com • 832.435.3976

David Calametti
david@alabamacoasting.com • 251.623.1751

J L M Headquarters
information@jlmontgomery.org • 334.288.8816