



# League Logs

## ADVERTISING

The Junior League of Montgomery encourages a diverse membership and reaches out to women of all races, religions and national origins who demonstrate an interest in and commitment to voluntarism.

The Junior League of Montgomery is affiliated with the Association of Junior Leagues International, Inc.—an international organization of 292 Leagues with more than 200,000 members. Since 1926 the Junior League of Montgomery has given millions of volunteer service hours to the community.

### About This Magazine

League Logs is published four times a year—Fall, Holiday, Spring, and Summer. It has a circulation of over 3,000 that includes Junior League members, community leaders, corporations, individuals, medical offices and many more.

Through feature stories and interviews, *League Logs* reports on League activities and critical issues facing our community. Areas where Junior League volunteer service impacts the community include education, health, family support and preservation, poverty intervention, violence intervention, cultural enrichment and support of community resources.

The Junior League of Montgomery is an organization of women committed to promoting voluntarism, developing the potential of women, and to improve the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

### Printing Specifications

#### PRINTING PROCESS

Sheet-fed offset on 70lb. Enamel, saddle-stitched

#### DIMENSIONS

Standard page trim size is 8.5" x 11"

#### Covers and One-Page Bleed Size

8.75" x 11.25" trimmed to 8.5" x 11"

Keep all live matter 1/2" from trim edge.

#### FOUR COLOR

300 dpi PDF preferred via email or disk.

300 dpi tif, jpg or InDesign file with support files and fonts also accepted.

### Net Advertising Rates Per Issue and Specs

#### PREMIUM POSITIONS PER ISSUE

Back cover \$820

*Full Page No Bleed — 7.5"w x 8"h*

Inside Front Cover \$675

Inside Back Cover \$600

Table of Contents Spread \$625

Full Page \$575

*No Bleed — 7.5"w x 10"h*

*Full Bleed — 8.75"w x 11.25"h*

Half Page \$300

*Horizontal — 7.5"w x 4.875"h*

*Vertical — 3.5"w x 10"h*

Quarter Page \$175

*Horizontal — 7.5"w x 2.25"h*

*Vertical — 3.5"w x 4.875"h*

### Closing Dates

#### HOLIDAY ISSUE: NOVEMBER

Contract Due October 26

Ad Materials Due November 2

#### SPRING ISSUE: APRIL

Contract Due February 24

Ad Materials Due March 1

#### SUMMER ISSUE: JULY

Contract Due May 26

Ad Materials Due June 2

*The publisher reserves the right to repeat the last standing ad or to charge for space not used if acceptable ad files are not received by the deadline. Ads will not be placed without a signed confirmation.*

### Assistance With Ad Preparation

It is the advertiser's responsibility to submit high resolution, print-ready ads. Any production work that is required will be charged at \$50 per hour. For assistance in preparing your ad, please call Donor Relations Director Jacque Foshee at 334-462-0434. She will have our designer create your ad for a separate charge of \$50 per hour to be billed on the same invoice as placement fees.

### Invoicing and Payments

Payment is due 30 days from date of invoice. Ads will not be placed if advertiser has an outstanding invoice from a previous issue. *Non-profit 501(c)(3) organizations are eligible to receive a 15% discount on ad rates, excluding the cover placements due to high demand. Please let us know if you qualify for the discount.*

### Contact the DONOR RELATIONS DIRECTOR

334.462.0434 | Fax: 334-288-8944 | jlmldonor.relations@gmail.com | 3570 Carter Hill Road | Montgomery, AL 36111



# League Logs

## ADVERTISING CONTRACT

To place your ad, please sign and complete this form and email to Jacque Foshee at jacquefoshee@gmail.com or fax to 334.288.8944. Call 334.462.0434 with any questions.

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Advertisers are responsible for supplying material by the deadline. League Logs reserves the right to repeat an old ad if new material does not arrive by the deadline. Any invoice(s) not paid within 30 days of notice will accrue interest and may be referred to an attorney for collection. The undersigned hereby personally guarantees prompt payment of the charges thereof. In the event this contract is placed in the hands of attorneys for collection, advertiser agrees to be responsible for all costs of collection, including reasonable attorneys' fees and court costs, regardless of whether judicial action is taken or otherwise.

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_

**Issue (check all in which you want to reserve ad space)**

Volume 91  Volume 92  Volume 93

Spring \_\_\_\_\_  Summer \_\_\_\_\_  Holiday \_\_\_\_\_

Contract Due October 26 February 24 May 26

Materials Due November 2 March 1 June 2

**Ad Sizes (please check)**

Full page (\$575)  Half page (\$300)  1/4 page (\$175)

**Premier Placements (call or email the Donor Relations Director for availability)**

inside front cover (\$675)  table of contents spread (\$625)

inside back cover (\$600)  back cover (\$820)

Any Special Instructions:

\_\_\_\_\_

Rate Per Issue: \$\_\_\_\_\_ Email all ads and artwork to jacquefoshee@gmail.com.

Signature: \_\_\_\_\_

*We appreciate your support!*