



“Over 45 years ago, Junior League of Montgomery made a strategic investment in the River Region when they joined forces with community leaders and the United Way of Montgomery (now the River Region United Way) to form HandsOn River Region. HandsOn River Region connects people with community service organizations to bolster community capacity and build a stronger River Region. Each year, HandsOn River Region serves over 40,000 individuals and 200 nonprofit organizations—and our partnership with Junior League of Montgomery remains stronger than ever. Junior League of Montgomery continues to be an integral partner for our organization... We would not be standing today if it were not for Junior League of Montgomery.”

TASHA COOPER
Executive Director
HandsOn River Region



“The women of the JLM have been a blessing to Common Ground Montgomery. They have transformed our building into a welcoming and comfortable environment for our children. We are not only grateful for the monetary support, but we feel like we have numerous friends and advocates at JLM.”

SUMMER WILLIAMS
Director of Development
Common Ground Montgomery

FUNDRAISING AND COMMUNITY EVENTS

The dramatic success of our fundraisers has made possible a financial commitment to the River Region that has totaled well over \$2 million dollars in the last ten years.

HOLIDAY MARKET

Since 1989, Holiday Market has been a Fall staple. With more than 125 merchants Holiday Market is considered a must-do event for the River Region.

COLLEGE & CAREER NIGHT

JLM has hosted this free event since 1985 for high school students and their parents. Representatives from a variety of educational institutions and organizations help attendees find scholarships for furthering education and career opportunities.

SHOP, SAVE, SERVE

In 2017, JLM partnered with local and online retailers to host the Shop, Save, Serve shopping event. Shop, Save, Serve pass holders receive a special discount at participating retailers during the 10-day event.

RUMMAGE SALE

Starting in 1952 and offered every other year, Rummage Sale sells gently used furniture, electronics, and household goods to the more than 1,200 attendees from the tri-county area.

WOMEN'S LEADERSHIP SUMMIT

Introduced in 2018, WLS celebrates International Women's Day with a day of empowerment for the modern woman.



WOMEN BUILDING BETTER COMMUNITIES



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The Junior League of Montgomery is a registered 501(c)(3) organization. Gifts are tax deductible.





We are an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers.

MAKING AN IMPACT

The Junior League of Montgomery has served the Montgomery area since 1926. Annually the members of Junior League of Montgomery provide over \$150,000 worth of volunteer hours to the River Region.

We research grant requests based on the current needs in our community and then award monies in conjunction with trained volunteers to local agencies, Junior League of Montgomery is the ideal partner for your company or agency's charitable giving. Our members volunteer to do the work for you. We show our appreciation by recognizing your company or agency at our highly attended and well-respected fundraisers.

We welcome the opportunity to partner with your company or agency to ensure your charitable giving, combined with our volunteer hours, has the greatest impact on the River Region! Partner with Junior League of Montgomery to provide a better community for future generations.

SPONSORSHIP OPPORTUNITIES

GRAND INVESTOR • \$25,000 DONATION

- 1 Full Page ad in College & Career Night Financial Guide give to 3,000+ attendees
- 1 Feature Article in an issue of League Logs
- 2 Full Page ads in League Logs choice
- Recognition as Holiday Market sponsor on publicity & promotions
- Recognition on Holiday Market Street Sign in Exhibit Hall
- Opportunity to include ad on the Holiday Market Brochure given to 10,000+ attendees
- 20 Holiday Market Preview Party tickets
- 16 Women's Leadership Summit tickets
- Event Ticket Package valued at \$675

TITLE INVESTOR • \$15,000 DONATION

- 1 Full Page ad in College & Career Night Financial Guide give to 3,000+ attendees
- 1 Feature Article in an issue of League Logs
- 1 Full Page ads in League Logs choice
- Recognition as Title Sponsor of Holiday Market sponsor on publicity & promotions
- Recognition on Holiday Market Street Sign in Exhibit Hall
- 15 Holiday Market Preview Party tickets
- 8 Women's Leadership Summit tickets
- Event Ticket Package valued at \$500

PREMIER INVESTOR • \$10,000 DONATION

- 1 Half Page ad in College & Career Night Financial Guide give to 3,000+ attendees
- 2 Half Page ads in League Logs
- Recognition as a Presenting Sponsor at one of our Events
- 10 Holiday Market Preview Party tickets
- 6 Women's Leadership Summit tickets
- Event Ticket Package valued at \$400

SIGNATURE INVESTOR • \$7,500 DONATION

- 1 Half Page ad in College & Career Night Financial Guide give to 3,000+ attendees
- 2 Quarter Page ads in League Logs
- Recognition as a Sponsor at one of our Events
- 8 Holiday Market Preview Party tickets
- 3 Women's Leadership Summit tickets
- Event Ticket Package valued at \$300

GOLD INVESTOR • \$5,000 DONATION

- 1 Quarter Page ad in College & Career Night Financial Guide give to 3,000+ attendees
- 1 Half Page ad in League Logs
- Recognition as a Sponsor at one of our Events
- 8 Premium Event tickets (Holiday Market Preview Party/Women's Leadership Summit)
- Event Ticket Package valued at \$250

SILVER INVESTOR • \$3,000 DONATION

- 1 Quarter Page ad in College & Career Night Financial Guide give to 3,000+ attendees
- 1 Quarter Page as in League Logs
- Recognition as a Sponsor at one of our Events
- 6 Holiday Market Preview Party tickets
- Event Ticket Package valued at \$170

BRONZE INVESTOR • \$2,000 DONATION

- Recognition as a Sponsor at one of our Events
- 4 Holiday Market Preview Party tickets
- Event Ticket Package valued at \$120

SUPPORTER • \$500 DONATION

- 2 Holiday Market Preview Party tickets
- Event Ticket Package valued at \$50